
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: SWIX, Scott R.

Group Art Unit: 3622

Application No. 10/020,779

Examiner: VAN BRAMER, John W.

Filed: December 14, 2001

Attorney Docket: 01377

TITLE: "Advertising and Content Management Systems and Methods"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman

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A black and white image of a handwritten signature, which appears to be "Scott P. Zimmerman", written in a cursive style on a dark background.

February 16, 2009

Date of Transmission

**RESPONSE TO JANUARY 23, 2009 NOTICE OF
NON-COMPLIANT AMENDMENT**

Commissioner for Patents:

The Assignee respectfully requests entry of the following amendment and remarks in response to the Notice mailed January 23, 2009. The previously submitted amendment was denied entry as being unresponsive. The Assignee hereby resubmits claim amendments to a consistent invention.